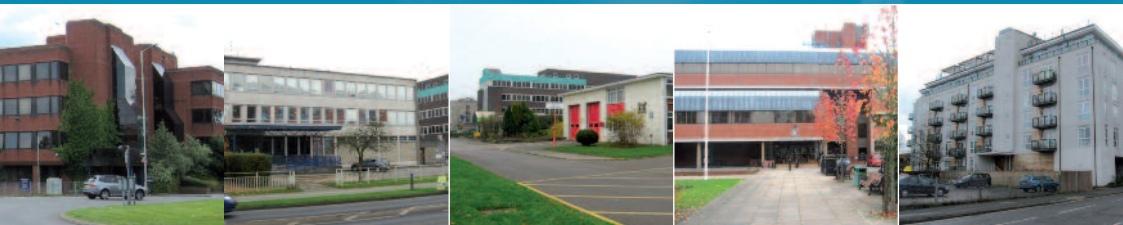


Elstree Way Corridor Draft Area Action Plan

Consultation leaflet



Hertsmere
Borough Council



What is this about?

Hertsmere Borough Council is proposing to create an Area Action Plan (AAP) for the Elstree Way Corridor, Borehamwood. An AAP is a Development Plan Document (DPD) that will form part of the Hertsmere Local Plan, together with the Core Strategy it will form the most important considerations in determining most planning applications in Elstree Way Corridor area.

The preparation of an AAP will put in place planning policies to guide development proposals, along with details of how these proposals will be delivered. It will also be used to make decisions when people apply for planning permission. It will direct investment, give increased certainty to potential investors, build confidence and assist the Council in securing funding and facilitating development.

What are the objectives of the AAP?

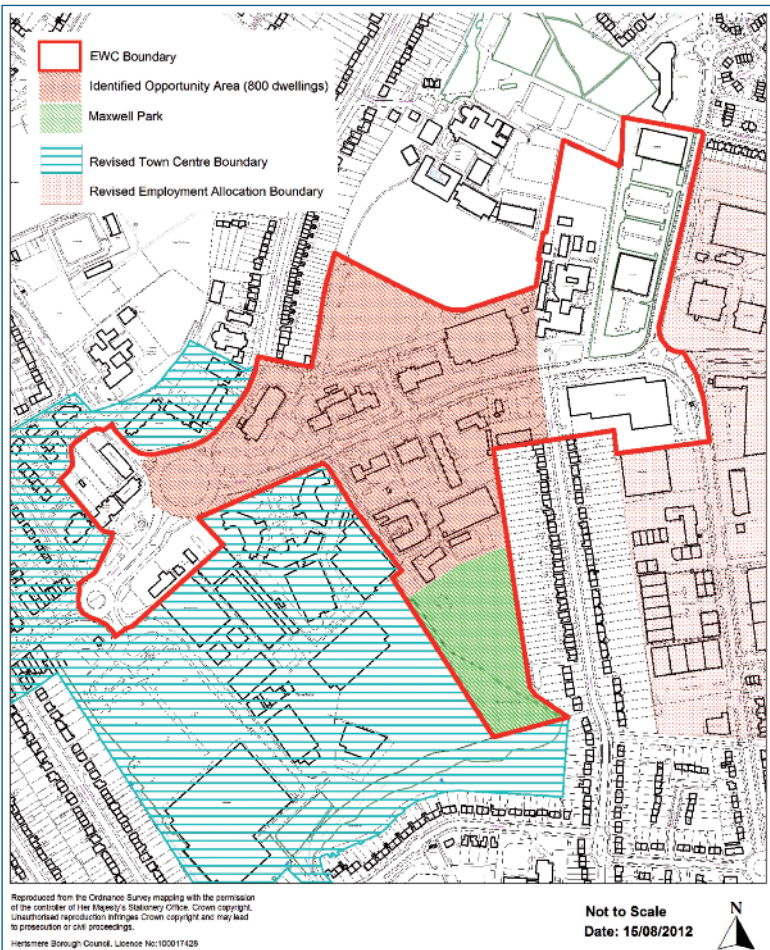
The EWC has been identified within the Local Plan Core Strategy as being able to deliver at least 800 residential units, a significant level of housing to meet the needs of the Borough. The redevelopment of the EWC is an opportunity to improve the physical fabric of the area as well as environmental improvements to existing buildings, street and open spaces. The change in function and character of the area brings with it the need to integrate the corridor with the town centre and address issues of severance as a result of the major Shenley Road roundabout.

The following objectives form the basis for the policies within the AAP:

- Provide improved and coordinated facilities for the delivery of a range of services to the public;
 - Improve the physical appearance of this important gateway into the town;
 - Link the commercial area of Borehamwood with the town centre;
-

- Release land for a range of uses and help meet the Borough's future residential development land needs;
- Provide certainty and guidance to both landowners and developers;
- Promote sustainable development; and,
- Provide infrastructure to support development.

Extent of the Area Action Plan



Outline Timetable

A draft plan (preferred option) will be available for consultation from 7 January 2013 to Monday 18 February 2013. The comments and responses to this will inform the production of a final draft plan (Spring 2013) to which representations can be made. These will be presented for independent examination in autumn 2013. Subject to the outcome of this examination, formal adoption is anticipated to occur in early 2014.

Where can I see the full details?

Copies of the AAP are available at local libraries and council offices, and can be downloaded from our website at www.hertsmere.gov.uk/planning

How can I give my views?

We welcome your comments on the draft plan. The period in which to make representations runs for six weeks from Monday 7 January 2013 to Monday 18 February 2013. A small display will be put on at the Civic Offices throughout this period. Council Officers will be available at the Civic Centre to answer any questions you might have on Thursday 24 January 2013 between 1pm and 6pm and on Wednesday 30 January 2013 between 5pm and 8pm.

Email: core.strategy@hertsmere.gov.uk

Write to us at: Planning Policy Team, Hertsmere Borough Council, Civic Offices, Elstree Way, Borehamwood, Hertfordshire, WD6 1WA

Phone: 020 8207 2277 (planning policy)

The deadline for comments is 18 February 2013.
