



Hertsmere Borough Council Licensing Act 2003 Premises Licence

Premises Licence No.

LIQ/665

Part 1 - Premises details**Postal address of premises, or if none, ordnance survey map reference or description**

B&M Store
Unit 4
Borehamwood Shopping Park
Theobald Street
Borehamwood
Hertfordshire
WD6 4PR

Telephone number 0151 728 5400**Date of Commencement of licence**

2 March 2022

Licensable activities authorised by the licence

Supply of Alcohol

The times the licence authorises the carrying out of licensable activities

Supply of Alcohol	Monday to Sunday	07:00	23:00
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Non Standard timings and Seasonal Variations.**The opening hours of the premises**

Monday	07:00 to 23:00
Tuesday	07:00 to 23:00
Wednesday	07:00 to 23:00
Thursday	07:00 to 23:00
Friday	07:00 to 23:00
Saturday	07:00 to 23:00
Sunday	07:00 to 23:00

Where the licence authorises supplies of alcohol whether these are on and/ or off supplies

Off Premises

Part 2**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence**

B & M Retail Limited
The Vault
Dakota Drive
Estuary Commerce Park
Speke
Liverpool
L24 8RJ

Registered number of holder, for example company number, charity number (where applicable)

01357507

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

David Pincher

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol**Personal licence number:** LAPERS/22/66484**Issuing Authority:** London Borough Of Barnet

The grant of this licence is authorised by:



Paul Sawyer
Head of Environmental Health, Licensing and Resilience.
Date of Grant: 20 May 2024

Annex 1 – Mandatory Conditions

Mandatory conditions applied by Section 19 and Section 19A of the Licensing Act 2003.

Section 19 of the Licensing Act 2003.

Where this licence authorises the supply of Alcohol

1. No supply of alcohol may be made under the premises licence-
 - (a) at a time when there is no designated premises supervisor in respect of the premises licence, or
 - (b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.
2. Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

Section 20 of the Licensing Act 2003 - Films

1. Where [this] premises licence authorises the exhibition of films the admission of children to the exhibition of any film to be restricted in accordance with the following:
2. Where the film classification body is specified in the licence, unless subsection (3)(b) applies, admission of children must be restricted in accordance with any recommendation by that body.
3. Where
 - (a) The film classification body is not specified in the licence, or
 - (b) The relevant licensing authority has notified the holder of the licence that this subsection applies to the film in question, admission of children must be restricted in accordance with any recommendation made by that licensing authority.
4. In this section “children” means any person aged under 18; and “film classification body” means the person or persons designated as the authority under section 4 of the Video Recordings Act 1984 (c39) (authority to determine suitability of video works for classification)

Section 21 of the Licensing Act 2003 – Door Supervisors/ Security

1. Where [this] premises licence includes a condition that at specified times one or more individuals must be at the premises to carry out a security activity, each such individual must:
 - (a) Be authorised to carry out that activity by a licence granted under the Private Security Industry Act 2001; or
 - (b) Be entitled to carry out that activity by virtue of section 4 of the Act.
2. But nothing in subsection 1. Requires such a condition to be imposed:
 - (a) in respect of premises within paragraph 8(3)(a) of Schedule 2 to the Private Security Industry Act 2001 (c12) (premises with premises licences authorising plays or films); or
 - (b) in respect of premises in relation to:
 - (i) Any occasion mentioned in paragraph 8(3)(b) or (c) of that Schedule (premises being used exclusively by club with club premises certificate, under a temporary event notice authorising films or under a gaming licence, or
 - (ii) Any occasion within paragraph 8(3)(d) of that Schedule (occasions prescribed by regulations under that Act.
3. For the purposes of this section:
 - (a) “security activity” means an activity to which paragraph 2(1)(a) of that Schedule applies, and, which is licensable conduct for the purposes of that Act,
 - (b) paragraph 8(5) of that Schedule (interpretation of references to an occasion) applies as it applies in relation to paragraph 8 of that Schedule.

Mandatory Conditions under The Licensing Act 2003 (Mandatory Licensing Conditions) Order 2010

Age Verification Policy –

Where the premises licence authorises the sale and or supply of alcohol

1. The premises licence holder or club premises certificate holder shall ensure that an age verification policy applies to the premises in relation to the sale or supply of alcohol.

2. The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and a holographic mark.

Irresponsible drinks promotions

Where the premises licence authorise the sale and supply of alcohol for consumption on the premises

1. The responsible person shall take all reasonable steps to ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
- (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises in a manner which carries a significant risk of leading or contributing to crime and disorder, prejudice to public safety, public nuisance, or harm to children—
- (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—
- (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
- (ii) drink as much alcohol as possible (whether within a time limit or otherwise)
- ;
- (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic (other than any promotion or discount available to an individual in respect of alcohol for consumption at a table meal, as defined in section 159 of the Act);
- (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less;
- (d) provision of free or discounted alcohol in relation to the viewing on the premises of a sporting event, where that provision is dependent on—
- (i) the outcome of a race, competition or other event or process, or
- (ii) the likelihood of anything occurring or not occurring;
- (e) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner.

Prohibition on a person dispensing alcohol directly into the mouth of another

3. The responsible person shall ensure that no alcohol is dispensed directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).

Requirement to provide free tap water

4. The responsible person shall ensure that free tap water is provided on request to customers where it is reasonably available.

Permitted measurements of alcohol to be served

5. The responsible person shall ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
- (i) beer or cider: ½ pint;
- (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
- (iii) still wine in a glass: 125 ml; and
- (b) customers are made aware of the availability of these measures.

The Licensing Act 2003 (Mandatory Licensing Conditions) (Amendment) Order 2014

Permitted pricing for the sale of alcohol

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
2. For the purposes of the condition set out in paragraph 1
 - (a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979
 - (b) “permitted price” is the price found by applying the formula

$$P = D + (D \times V)$$

where

- (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence
 - (i) the holder of the premises licence.
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
 - (d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
 - (e) “value added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.
3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
 4. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.
 (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 - Conditions consistent with the operating schedule.

1

CCTV shall be provided in the form of a recordable system covering the trading area and cash tills;

2

The CCTV equipment shall be maintained in good working order and correctly time and date stamped.

3

Recordings shall be kept in date order, numbered consequentially and kept for a period of 31 days.

4

CCTV copies shall be made available to any responsible authority on request;

5

In order to maintain the security of the CCTV system selected staff shall be trained in the use of the equipment to ensure that any request for copy images will be completed upon request if a member of trained staff is on duty or within 24 hours if not;

6

The recording equipment and discs/tapes shall be kept in a secure environment under the control of the DPS or other nominated responsible individual;

7

Appropriate signage stating that a CCTV system is operational in the store shall be displayed in conspicuous positions;

8

B & M will maintain liaison with the neighbourhood police officers regarding any issues relating to the premises;

9

The area for the display of 'alcohol for sale' shall be no more than 10% of the trading area;

10

Plain Clothes security staff shall be employed at the premises as and when deemed necessary by the Licence Holder;

11

All staff shall be trained in 'Security Awareness' as part of their induction training;

12

Staff to be instructed that alcohol may not be sold to any person who is believed to be drunk;

13

Notices to be displayed inside the premises stating that it is an offence for any person under 18 years of age to purchase alcohol;

14

Notices to be displayed inside the premises stating that a Challenge 25 policy is in force;

15

B & M operate a zero tolerance to aggressive and/or violent behaviour towards staff members;

16

A fire risk assessment shall be conducted and reviewed regularly in accordance with the requirements of the Regulatory Reform (Fire Safety Order) 2005;

17

The area immediately in front of the store shall be inspected on a regular basis and management and staff shall use their best endeavours to prevent B & M customers from loitering in the said areas, persons refusing to move shall be subject of a report to the Police to facilitate safe dispersal;

18

Staff shall be trained on induction (and undergo 3-monthly refresher training in the form of a short written test) in respect of the sale of all age restricted goods, awareness/prevention of proxy sales, signs and

symptoms of intoxication, dealing with refusal of sales and any subsequent confrontational behaviour from customers;

19

All training sessions shall be documented and records shall be made available to authorised persons from Responsible Authorities and kept on site for a minimum of 2 years;

20

A Challenge 25 scheme shall be operated at the premises - the only form of valid identification being passport, photo driving licence, PASS hologram ID card or Her Majesty's Forces Warrant Card. Failure to supply such ID will result in no sale or supply of alcohol to that person;

21

The cash tills used for the sale of alcohol to have the benefit of an electronic "prompt" for operators in respect of age restricted sales;

22

The premises shall maintain an electronic refusals register for each store (backed up off-site) containing records of refusals of all age restricted products. The register shall show the product and the employee who refused the sale;

23

Refusals registers for each store will be printed, checked and signed by the DPS or duty manager on a weekly basis;

24

Refusals records shall be made available to any responsible authority on request;

Annex 3 - Conditions attached after hearing by the licensing authority.

None.

Annex 4 – Plan of Premises

Premises Licence Holder to attach here.



Hertsmere Borough Council Premises Licence Summary

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LIQ/665

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Postal address of premises, or if none, ordnance survey map reference or description

**B&M Store, Unit 4 Borehamwood Shopping Park, Theobald Street, Borehamwood,
Hertfordshire, WD6 4PR**

Telephone number 0151 728 5400

Date of Commencement of licence

2 March 2022

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Off Premises

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B & M Retail Limited The Vault Dakota Drive Estuary Commerce Park Speke Liverpool L24 8R

Registered number of holder, for example company number, charity number (where applicable)

01357507

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

Name: David Pincher
Licence No: LAPERS/22/66484
Issuing Authority: London Borough Of Barnet

State whether access to the premises by children is restricted or prohibited